

Permitting & Port Revitalization



HUMBOLDT BAY, CA
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and Economic Development

Today's Presentation



- **About GO-Biz**
 - GO-Biz Services
 - Permitting Tools
 - Permit Modernization
- **Best Practices in Permitting & the Connection to Port Revitalization**
 - The link between permitting, planning, policy, and economic development.
 - Best Practices from across the state
 - Programmatic Permitting focused on Economic Development outcomes.

What is GO-Biz?

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- Governor's Office of Business & Economic Development
- California's *single point of contact* for economic development and job creation efforts at the state level

Units of GO-Biz

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Five Core Service Units:

- Business Investment Services (CalBIS)
- International Affairs and Trade Development
- Innovation and Entrepreneurship (iHubs)
- Small Business Advocate
- **Permit Assistance**

The GO-Biz Umbrella:

- CA Competes Tax Credit Program
- Infrastructure and Economic Development Bank (I-Bank)
- Small Business Loan Guarantee Program
- Commission of Travel and Tourism
- Film Commission

GO-Biz Permit Assistance

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Setting the Framework

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“Permit” – give authorization or consent to (someone) to do something, often times conditionally

- Permit
- License
- Certification
- Registration

“Compliance” – the ongoing process of ensuring permit conditions are met

Main Functions of Permit Assistance Unit

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- **Regulatory Modernization**

- Providing tools to agencies for process improvement
- Recognizing good work

- **Individualized Permit Assistance**

- Direct Assistance
- Tools for Self-Service

Accountability, Consistency, and Transparency

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- **Lean 6-Sigma Training Program**
 - Training provided to state agencies to facilitate process improvement, targeting issues that cause delays in services to internal and external stakeholders.
- **Streamlining Superstars**
 - Recognizing agency partners that help ease the burden on businesses.
- **Cal/EPA Consolidated Permitting**
 - Provides single point of contact for multiple environmental permits

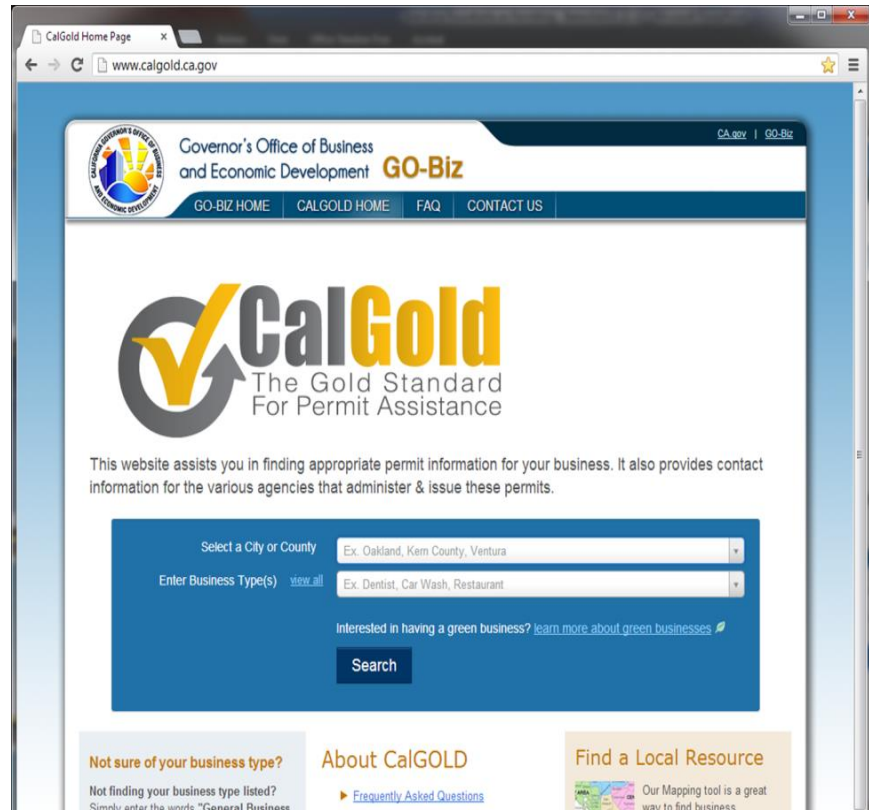
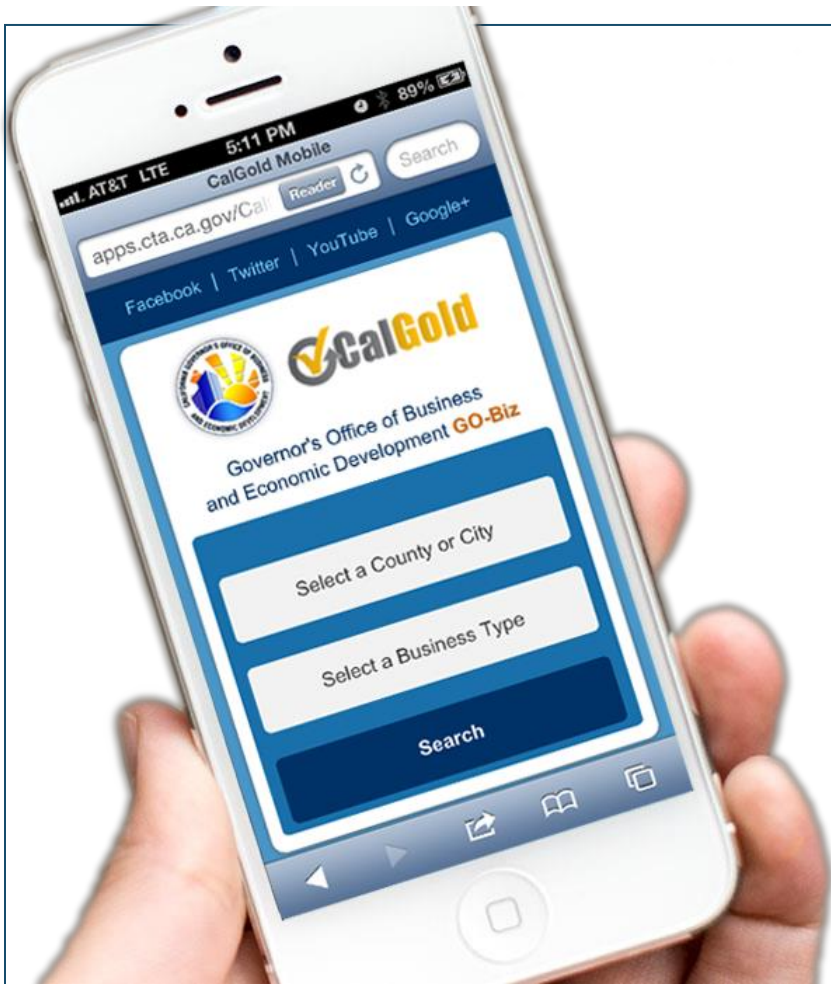


CalGOLD

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- CalGOLD - Online Permit Assistance
- Select business location and type
- Receive a list of potential permit needs
 - Sorted by local, state, and federal requirements
 - Includes contact information for each jurisdiction
- 93,000 first time users in 2013
- www.calgold.ca.gov





www.calgold.ca.gov

Direct Permit Assistance

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- Permit Specialists in Northern and Southern California
- Single point of contact for individual business assistance
- Local, state, and federal compliance assistance
- Neutral facilitator
- Confidential
- Free

Permitting and Port Revitalization

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Humboldt Bay, CA

Permitting and Port Revitalization

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- 3 key challenges every business faces
- Understanding the Connection – Planning, Permitting, Policy, and Economic Development
 - The Power to Police
 - Planning, Policy, and ED
- Best practices from communities across CA
- Programmatic Permitting

3 Key Challenges Every Business Faces

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- **Time**

- To Complete Application and have it approved
- Waiting for Approval

- **Cost**

- Application Fees
- Impact Fees
- Taxes
- Achieving Compliance

- **Uncertainty**

- What if we grow/move?
- Changes to development plan
- Changes to laws, regulations, and ordinances
- Legal

The Power to Police

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- Article 11, Section 7 of the CA Constitution:
- *“A county or city may make and enforce within its limits all local, police, sanitary, and other ordinances and regulations not in conflict with general laws.”*

Understanding the Connection

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- Local planning decisions set the framework for what we want our communities to look.
 - General Plan
 - Specific Plans
 - Local Coastal Plans
 - Conditional Use decisions
- Planning documents must coexist with both community vision and economic development goals
 - Targeted industries must fit within planning framework
 - Conditional use decisions

Best Practices

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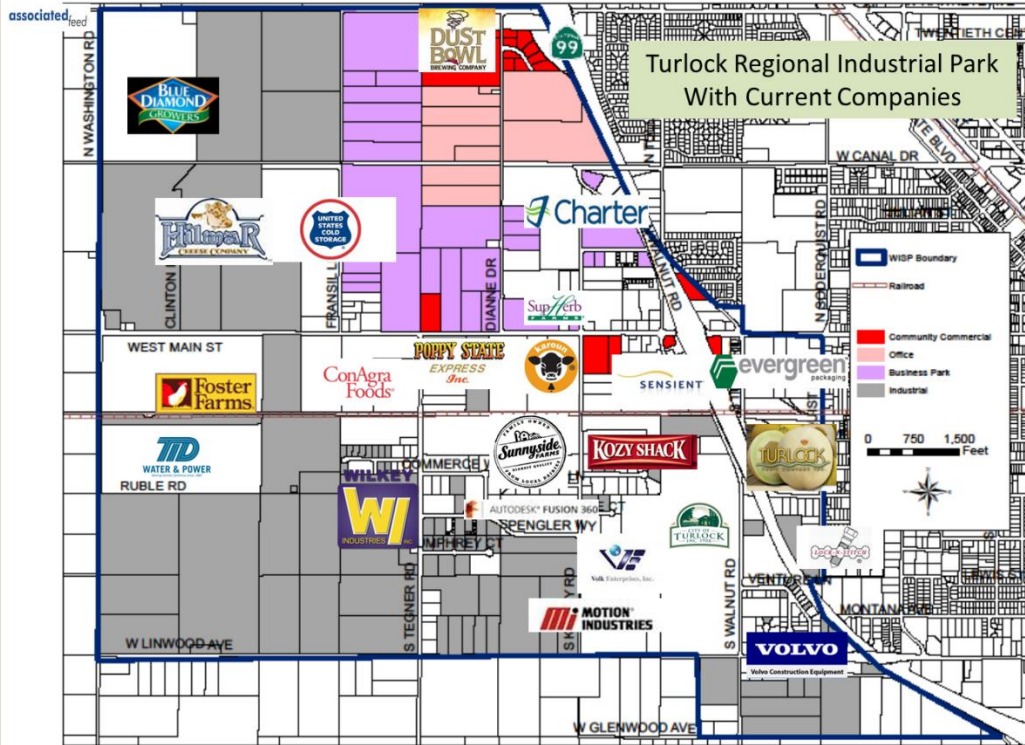
- Zoning/Planning Reviews
 - Do you know where ____ can take place?
- Impact Fee and Permit Fee Reviews
- Standardize and Coordinate CEQA Review
- Customer Service BP's.

PIER

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- A PEIR allows many possibilities for agencies to reduce the costs of CEQA compliance while still achieving a high degree of environmental protection by:
 - Avoiding duplicative reconsideration of basic policies and issues,
 - Allowing the Lead Agency to consider broad policy alternatives and program-wide mitigation measures at an early stage when the agency has greater flexibility,
 - Ensuring consideration of cumulative impacts that may not be considered on a case-by-case analysis,
 - Providing more exhaustive consideration of effects and alternatives than would be financially practical in and individual EIR action.

City of Turlock



Westside Industrial Specific Plan

- Adopted in 2006
- 2600 acres
- Infrastructure in place
- EIR Completed for WISP
- Shovel Ready Environment

Final Thoughts



- GO-Biz – We're here to help
- Find solutions to the Big 3
- Alignment of Plans, Policies, and Politics
- Communication and Collaboration
- Find common ground
- Start small
- Modernize

Thank You

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