



A Call to Action

Developing the Harbor to
Create Jobs

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Today's presentation

HBHWG: background and expectations

The New Committee: What happened?

Audience participation

The "Perfect Storm" of **UNEMPLOYMENT**

Under -
employment
and
Unemployment

FAMILIES IN CRISIS:
LO\$\$ OF INCOME & OVERNIGHT POVERTY

ECONOMY STARTS TO CONTRACT:
LE\$\$ MONEY CIRCULATING IN COMMUNITY

COMMUNITIES IN CRISIS:
PEOPLE MOVE & SCHOOLS CLOSE

PROPERTY VALUES DROP:
BUSINESSES CLOSE

SOCIAL COST:
INCREASED CRIME & VIOLENCE

Economy
Continues
to
DETERIORATE

A Fresh Perspective

- **The Humboldt Bay Harbor Working Group** began as a group of concerned citizens researching job opportunities. From the very beginning the focus of the grass-roots organization was **JOBS**.
- The group discovered the huge, untapped potential for job creation in Humboldt's Harbor. As a result,
- **HBHWG** was formed in November 2011.

Accomplishments

- **Hosted ongoing Community Forum luncheons at the Samoa Cookhouse**
 - Last Wednesday of each month.
- **Prosperity 2012 five-year update.**
 - HBHWG's Action plan voted #1 in job creation potential.
- **Launched website: *humboldtworkingport.org***

Accomplishments

- **Each of four agencies**
 - **Passed a resolution in support of our goals and objectives.**
 - **Selected members to participate in this new, collaborative effort.**
- **This new committee has met twice**

Comparison of resolutions

- HBHWG resolution adopted by three agencies
- Harbor District adopted their own, but similar, resolution



Resolution asks agencies to work collaboratively as equal partners to:

- 1. Support & promote maritime commerce**
- 2. Improve connections to Humboldt's Harbor**
- 3. Complete a one-year planning process for a "2025 Harbor Action Initiative"**
- 4. Develop a Harbor Marketing Plan**
- 5. Obtain financing for infrastructure & equipment**
- 6. Work with existing and future industries to avoid, minimize or mitigate environmental impacts**

Harbor District and HBHWG

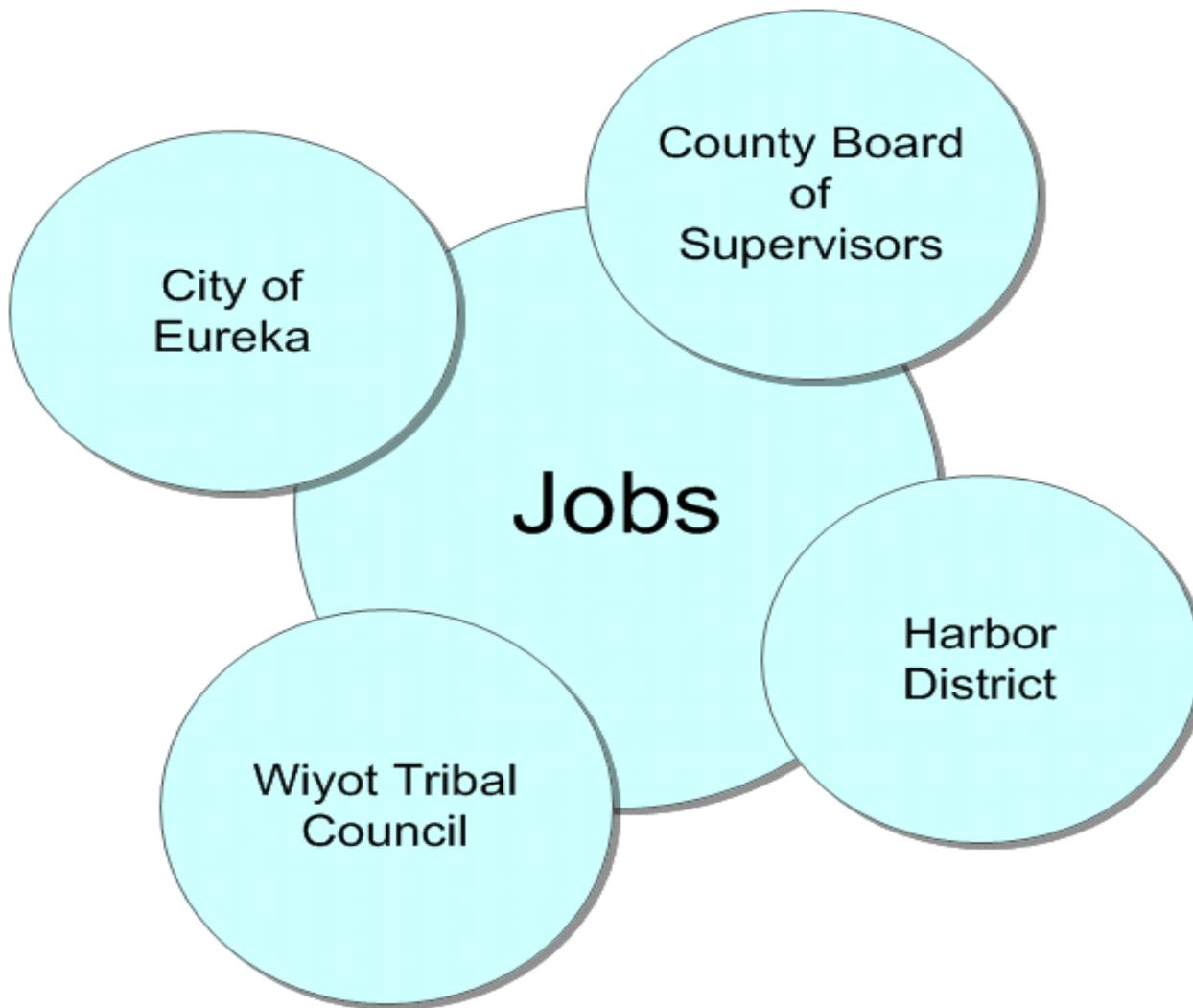
- Recognition of tremendous responsibility
- HBHWG
 - Is **NOT** trying to do HD's work
- HD's *Economic Development Committee*
 - Purpose is to generate revenue using the district's assets
 - it is not principally about job creation
- HBHWG
 - **IS** urging collaborative work regionally on very focused projects that result in good paying jobs



Its about LEADERSHIP

Four agencies coming together to do collaborative work to create jobs by developing the Harbor

Great opportunity presented to our regional government and citizens to improve our local economy



Multi Agency Committee

- City of Eureka

- Melinda Ciarabellini
- Mike Knight
- Marian Brady (alternate)

- County Board of Supervisors

- Virginia Bass
- Dawn Ellsbree
- Rex Bohn (alternate)

Multi Agency Committee

- Wiyot Tribal Council
 - Vincent DiMarzo
 - Steve Kulmann (alternate)
- Harbor District
 - Mike Wilson (first two meetings)
 - Richard Marks (was alternate; now primary rep)
 - Jack Crider

Recommended Role of HBHWG

In support of the New Committee

- Provide assistance to the collaborative entity;
- Provide oversight, advocating for **transparency, action-plan development, and plan implementation;**
- Act as liaison between the community and the collaborative entity.

Meetings of New Committee

- January 29 – Organized and facilitated by members of HBHWG
- March 5 – Committee met on own without public notice
- April 30 – Next meeting

Six Concerns

- Transparency
- Meeting Format
- Purpose
- Democratic Principles
- Economic Development Committee
- Measures of Success

1. Transparency

- Recommended to follow intent of Brown Act: posting agendas and minutes; meetings open to public.
 - *Jan 29: Committee members agreed they would not abide by the Brown Act, but the Chair could allow specific input by a non-committee member upon request.*
 - *March 5: Brown Act decision referred to city attorney.*

2. Meeting Format

- HBHWG volunteered to facilitate and assist with agendas and minutes.
 - *A chair and vice-chair were selected to run meetings; Harbor District will handle agendas and minutes.*
- Recommended that a protocol for decision making be followed;
 - *Committee members wanted to reach decision by consensus; discussion would be open-ended, sharing of information.*

3. Purpose

- As stated in the Resolution adopted by the four agencies: Commitment to **creating jobs** and sustainable economic growth through the Harbor
 - *January 29: Mike Wilson stated that the purpose will be defined by the committee, at a later date.*
 - *March 5: Mike Wilson stated that they should ignore the Resolution since resolutions don't mean anything. He wants the committee to model an existing committee that "shares what's going on."*

4. Democratic Principles

- HBHWG advocates for an honest, transparent process, with member of HBHWG attending meetings.
 - *Chair stated HBHWG would not attend; one of the committee's appointed officials would act as liaison between the committee and HBHWG.*

Democratic Process

- “In a democratic system we ... ask everyone to commit to a process that produces a fair resolution based on an honest and transparent process.”

- Jensen, Robert. *Arguing for Our Lives* (2013), p.75.

5. Role of Economic Development Committee

- HBHWG: Must be broader than the narrow jurisdiction of the Harbor District; must focus on job creation, not simply the Economic Development Committee.
 - *Report from the Economic Development Committee is on the agenda; previously stated in public that the Harbor District sees this group as a subsidiary to Economic Development Committee.*

6. Measures of Success

- HBHWG Recommended that the committee review a draft Memorandum of Understanding which put forward the primary goal to create jobs and which contained specific “deliverables.”
 - *Mike Wilson stated that it was not needed at this time.*
 - *The proposed goal statements do not mention jobs – they only deal with “collaboration.”*

Your Participation – *TODAY*

- Discuss with neighbor
- Share out
- Write comment

Your Participation – *TODAY*

1. What do you want this Committee to achieve?
2. What questions do you have for this committee?
3. What role do you think the HBHWG and the public should have now?
4. Other comments?



Your Participation – *Your Next
Steps TOMORROW*

A Challenge

- We challenge the new committee to come up with realistic metrics to gauge success of their collaborative effort:
 - Short Term Targets
 - Long Term Targets

Communication Plan

- Successful enterprises need public support
- Public support requires openness and transparency
 - Open meetings
 - Promotion by citizens group



Thank You!

Humboldt Bay Harbor
Working Group

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